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| APPLICATION NO. | FILIN | G DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. | | |
|-----------------|-------|----------------------------|----------------------|---------------------|-----------------------|--|--|
| 09/910,159 | 07/2 | 0/2001 | Mara Q. Devitt | 05222.00131 | 2587 | | |
| 29638 | 7590 | 02/12/2004 | , | EXAM | INER | | |
| | | F AND ATTORI 30TH FLOOR | FISCHETTI, | FISCHETTI, JOSEPH A | | | |
| CHICAGO, | , | JUITTEOOK | | ART UNIT | ART UNIT PAPER NUMBER | | |
| , | | | | 3627 | | | |

Please find below and/or attached an Office communication concerning this application or proceeding.

| | | | \ \ \ \ | | | | |
|--|---|---|-------------------|--|--|--|--|
| | Application No. | Applicant(s) | \mathcal{M}_{A} | | | | |
| | 09/910,159 | DEVITT ET AL. | | | | | |
| Office Action Summary | Examiner | Art Unit | | | | | |
| • | Joseph A. Fischetti | 3627 | | | | | |
| The MAILING DATE of this communication app Peri d for Reply | pears on the cover sheet w | ith the correspondence addre | ess | | | | |
| A SHORTENED STATUTORY PERIOD FOR REPL' THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a repl - If NO period for reply is specified above, the maximum statutory period of the | 36(a). In no event, however, may a y within the statutory minimum of thin will apply and will expire SIX (6) MOI e, cause the application to become A | reply be timely filed rty (30) days will be considered timely. NTHS from the mailing date of this comm BANDONED (35 U.S.C. § 133). | nunication. | | | | |
| Status | | | | | | | |
| 1) Responsive to communication(s) filed on 23 Ja | anuary 2004. | | | | | | |
| 2a) This action is FINAL . 2b) ☐ This | action is non-final. | | | | | | |
| 3) Since this application is in condition for alloward | nce except for formal mat | ters, prosecution as to the m | erits is | | | | |
| closed in accordance with the practice under E | Ex parte Quayle, 1935 C.[|). 11, 453 O.G. 213. | | | | | |
| Disposition of Claims | | | | | | | |
| 4)⊠ Claim(s) <u>1-34</u> is/are pending in the application | | | | | | | |
| 4a) Of the above claim(s) 12-34 is/are withdray | vn from consideration. | | | | | | |
| 5) Claim(s) is/are allowed. | | | | | | | |
| 6)⊠ Claim(s) <u>1-11</u> is/are rejected. | _ | | | | | | |
| 7) Claim(s) is/are objected to. | Claim(s) is/are objected to. | | | | | | |
| 8) Claim(s) are subject to restriction and/o | r election requirement. | | | | | | |
| Application Papers | | | | | | | |
| 9) The specification is objected to by the Examine | er. | | | | | | |
| 0) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner. Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). | | | | | | | |
| | | | | | | | Replacement drawing sheet(s) including the correct |
| 11) ☐ The oath or declaration is objected to by the Ex | = | | | | | | |
| Priority under 35 U.S.C. § 119 | | | | | | | |
| 12) ☐ Acknowledgment is made of a claim for foreign | priority under 35 U.S.C. | \$ 119(a)-(d) or (f) | | | | | |
| a) ☐ All b) ☐ Some * c) ☐ None of: | p | , · · · · (a) · · · · · · · · | | | | | |
| 1. Certified copies of the priority document | s have been received. | | | | | | |
| 2. Certified copies of the priority document | | Application No | | | | | |
| 3. Copies of the certified copies of the prior | | | age | | | | |
| application from the International Bureau | | | · · | | | | |
| * See the attached detailed Office action for a list | of the certified copies not | received. | | | | | |
| | | | | | | | |
| Attachment(s) | | | | | | | |
| 1) Notice of References Cited (PTO-892) | 4) Interview | Summary (PTO-413) | | | | | |
| 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) | Paper No(| s)/Mail Date | | | | | |
| 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date | 5) | nformal Patent Application (PTO-15 | 52) | | | | |
| aper notaliman pate | o, 🗀 Other | · | | | | | |

Art Unit: 3627

Election/Restrictions

Claims 12-34 are withdrawn from further consideration pursuant to 37 CFR 1.142(b) as being drawn to a nonelected inventions, there being no allowable generic or linking claim. Election was made **without** traverse in Paper No. 6.

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

Claims 1-3,5,6,9 and 11 rejected under 35 U.S.C. 102(b) as being anticipated by Rose.

Rose discloses a method of identifying clothing combinations, the method comprises:

- (a) identifying a first article of clothing and a search request (col. 8 lines 48-51 discloses the user selecting START AGAIN which is read as a search request and then selecting an article of clothing form one of a plurality of such articles;
- (b) identifying a set of rules for selecting clothing combinations (col. 8 lines 52 et seq. selection of the fashion reflection submenu is read as identifying since it must be identified before it is selected);

Art Unit: 3627

(c) transmitting the identification of the first article of clothing, the search request and the identification of the set of rules to a rules engine Fig. 5 illustrates the result of such a transmission which occurs once the user inputs; and

(d) receiving an identification of a second article of clothing that satisfies the set of

rules (see cols 9 and 10 under Do's to wear).

Re claim 2: wherein the set of rules includes rules for permissible color combinations see col. 9 line 63, col. 10 line s36, 23-26.

Re claim 3: wherein the set of rules include rules for permissible pattern combinations see col. 9 line 30, col. 10 lines 5,14.

Re claim 10: identifying an owner of the first article of clothing is met by the fact that the user inherently owns one piece.

Re claim 5: selecting the first article of clothing from a selection of clothing in a brick and mortar store (col. 1 lies 10-50 discuss resolving problem of trying on in department stores).

RE claims 6, 9: selecting the first article of clothing from a selection of clothing offered for sale by a web site (col. 1 lies 10-50 discuss resolving problem of trying on in internet stores).

Art Unit: 3627

RE claim 11: receiving the identification of a third article of clothing that satisfies the search request is read as the third of the plural suggestions set forth under the categories DO WEAR in cols 9 and 10.

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1, 7, and 8 are rejected under 35 U.S.C. 103(a) as being unpatentable over Rose. Whether the article is owned by the user or not does not constitute a patentability because ownership of an article is not a patentable feature. Also, official notice is taken to the notorious well known practice of comparing an owned piece of garment to one in a store, or between the garment one holds in one's closet.

Claims 1, and 4 are rejected under 35 U.S.C. 103(a) as being unpatentable over Rose in view of Markman. Rose discloses the invention substantially as claimed except that there is no disclosure of using an RF tag to identify an article of clothing. However, Markman discloses such a tag 14. It would be obvious to modify Rose with the step of reading a tag embedded in the first article of clothing because the motivation would be to enhance through put of data.

Art Unit: 3627

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Any inquiry concerning this communication should be directed to Joseph

Am a Found

A. Fischetti at telephone number (703) 305-0731.